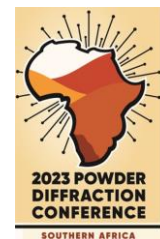


Southern Africa Powder Diffraction Conference 2023

16 – 21 April 2023

Midgard Country Estate, Namibia

<https://2023sapdc.com/>



Sponsorship Prospectus

Powder diffraction along with its affiliated techniques have evolved greatly in recent decades. Its domain is no longer primarily limited to qualitative and quantitative analysis of mineralogical and industrial samples, and advances in instrumentation and the development of new methodologies have increasingly been used in studies that address contemporary scientific and socially important challenges. Significant fields of activity now include the study of energy and other functional materials, polymorphism, various catalytic systems and mechanistic details of phase changes, gas solid reactions and interactions, using some powder diffraction related technique. The latter including structure determination, Rietveld refinement, non-ambient studies, as well as total scattering-based methods which have extended the reach of powder diffraction to include short range order phenomena, normally associated with amorphous or nano materials. Furthermore, reflectometry, small angle scattering, neutron-based methods and electron crystallography, all important to materials science should all be well represented.

The Southern Africa Powder Diffraction Conference 2023 follows a very successful meeting held in January 2014 at the University of the Witwatersrand in Johannesburg, South Africa. The intention of this meeting is to firstly provide a forum in which the greater Southern Africa scientific community can get exposure to recent developments in powder diffraction, as presented by internationally recognized leaders. And secondly, an opportunity for the African researchers, to present their own work in these areas to their national and international peers. This time the conference will be held at Midgard Country Estate, located about 85 km from Windhoek, the capital of Namibia, and 70 km from Hosea Kutako International Airport. On 16 and 17 April a Topas workshop will be presented, followed by the conference from 18 – 21 April 2023. Around 80 – 100 delegates can be accommodated.

We invite your company to become involved with this exciting event and consider the various sponsorship opportunities offered in this document, structured to allow for a broad spectrum of activities and exposure to suit your needs. Should you seek different exposure to that offered here, please feel free to contact us and we will tailor a package that best suits your requirements.

We are looking forward to hearing from you at your earliest convenience.

Best wishes,

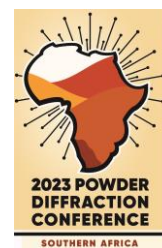
Prof Dave Billing and Dr Bernd Hinrichsen
Chairpersons of the Organising Committee
SAPDC 2023

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Sponsorship Packages and Benefits

Sponsorship Packages

	Amount/ Description	Logo and Link on conference website	Presentation	Banners in lecture hall	Free registration	Exhibition space	Colour advert and/or brochure in bag
Platinum sponsor	R50 000+	✓	✓	✓	2	1 Table	A4
Gold sponsor	R35 000	✓		✓	1	1 Table	A4
Silver sponsor	R25 000	✓			1	½ Table	A4
Bronze sponsor	R15 000	✓				½ Table	A4
Prize sponsor	Prizes for student presentations	✓		At prize-giving event			A4
Colour Advert in Programme eBook	A4: R3 000	✓					A4
	A5: R1 500	✓					A4
Product brochures in delegate packs	1 brochure: R750	✓					
	2 brochures: R1 000	✓					
	3 brochures: R1 500	✓					

Benefits

Logo and Link on conference website

Your company logo will be displayed on the conference website, linked to your website. The logo will also be displayed in the Programme and Abstract Book.

Marketing opportunity

A representative of the company will have the opportunity to address the delegates for a 30 minute presentation.

Banners

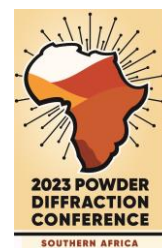
Promotional banners of your company can be displayed in and outside the venue depending on the type of sponsorship.

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Free registration

Depending on the size of the sponsorship, a certain number of free registrations will be granted. Please note this only covers the registration fee but accommodation, transport and meals are not covered.

Exhibition space

The exhibition space will include a table and chairs, but no shell structure.

Colour advert in Programme & Abstract eBook

Either A4 or A5 colour adverts could be included in the Programme & Abstract eBook, which will be made available on the conference website as a downloadable eBook.

Specifications for Colour advert in Programme & Abstract Book

A4: 297 x 210 mm (orientation: portrait)

A5: 210 mm x 148 mm (orientation: landscape)

Convert text to paths/curves

300 dpi CMYK colours

5mm bleed all round

Flat file - NO LAYERS

Saved as an Adobe Acrobat document (PDF)

Date for receipt of adverts and gifts

15 March 2023

Please arrange with conference secretary

Contact detail

SAPDC 2023 Conference secretary

Thereza Botha

E-mail: thereza@technoscene.co.za

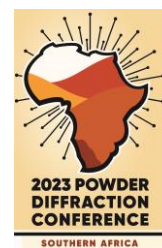
Mobile: +27 83 375 7373

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Booking Form for Sponsors

Name of Company			
Postal Address			
Postal town			
Postal code			
Country			
Contact person			
Mobile number		Email	
Company VAT number		Website URL	
Sponsorship		Tick	Description
Sponsorship	Platinum		R50 000 +
	Gold		R 35 000
	Silver		R 25 000
	Bronze		R 15 000
Prizes	(Please specify type and amount)		
Adverts	A4 colour		R 3 000
	A5 Colour		R1 500
Brochure inserts	1 brochure		R750
	2 brochures		R1 000
	3 brochures		R1 500

Signed _____

Date _____

Please e-mail this form to: thereza@technoscene.co.za. An invoice (if applicable) will be sent to you upon receipt of this form